

### IN THIS ISSUE

A Message from the PEO...  
Page 2

PEO STRI Conducts  
Resume Writing  
Workshop...  
Page 4

Second Annual All  
Saints Ball Resounding  
Success...  
Pages 6 & 7

Employees, Families  
Enjoy Annual  
Organization Day...  
Pages 8 & 9

Diversity Day Highlights  
Various Cultures in the  
Workplace...  
Page 10

### WORTH REPEATING



**We continue to succeed in fielding the best-equipped Army in the world. However, moving the world's largest land force forward requires an ongoing commitment to learning and innovation."**  
~ Hon. Katrina McFarland  
Acting Army Acquisition Executive and Assistant Secretary, Acquisition, Logistics and Technology

# Army Selects Brig. Gen. William E. Cole to Become Next PEO STRI Leader

*By Rick Gregory, PEO STRI Strategic Communications Support Staff*

Brig. Gen. William E. Cole has been selected by the Department of the Army to serve as the program executive officer for PEO STRI effective upon the organization's change of charter and the retirement of the current PEO, Maj. Gen. Jon Maddux in a ceremony scheduled for June 16, 2016.

Cole is currently serving as the deputy program executive officer for PEO Missiles and Space at Redstone Arsenal, Alabama, a position he has held since January. In that role, he is responsible for the development, production, fielding and lifestyle management of the Army's missile and space related systems.

Previously he served simultaneously as both the deputy commander of the Research, Development and Engineering Command, Aberdeen Proving Ground, Maryland, and senior commander of the Natick Soldier Systems Center, Natick, Massachusetts.

A native of Churchville, Maryland, he received his commission in 1987 from the United States Military Academy (USMA) with an initial operational assignment with the 82nd Airborne Division at Fort Bragg, North Carolina, serving as a company-level fire support officer.

During his career, the incoming program executive officer served with the 319th Airborne Field Artillery Regiment in Kuwait during Operations Desert Shield and Storm, and later in Afghanistan as the director of forward operations for the Office of the Assistant Secretary of the Army for Acquisition, Logistics and Technology.

The general has an extensive background in Army acquisition, with various increasingly responsible assignments after joining the Acquisition Corps in 1996 after serving for nine years as a field artillery officer.



**Brig. Gen. William E. Cole**

He has earned a bachelor of science degree in Human Factors Psychology (Ergonomics) from the USMA, a master of science degree in Systems Acquisition Management from the Naval Postgraduate School, and a master of science degree in National Resource Strategy from the Industrial College of the Armed Forces.

His awards and decorations include the Master Parachutist Badge, the Ranger Tab, the Army Staff Badge, the Office of the Secretary of Defense Identification Badge, the Bronze Star Medal (with oak leaf cluster), the Legion of Merit (with oak leaf cluster) and the Defense Superior Service Medal.

# PROGRAM EXECUTIVE OFFICER



MG JON MADDUX

## To The PEO STRI Workforce,

In 1976, I raised my right hand and took the oath to become a Soldier in the United States Army. It was a life-changing decision that I have never regretted.

Since that day, regardless of where duty called, I have been honored to serve alongside the finest of America's patriots who have dedicated themselves to preserving the cherished freedoms that our great country enjoys.

On that day, when I and some of my friends nervously took that oath, I had no idea beyond the expected rigors of boot camp what path that decision would take me down. I certainly didn't know that it would be a path that would eventually take me to Orlando to lead a team of solid professionals, military, civilian and contractors, who quietly go about their daily responsibility of ensuring our Soldiers are trained to be second to no one on the battlefield.

It is, without a doubt, a great way to close out my Army career. Other than standing shoulder to shoulder with Soldiers on the battlefield, I can think of no more important role than being part of a team that helps train them in critical aspects of ensuring their fine-tuned readiness for combat. I thank you for your continued outstanding commitment and achievements in that regard.

I look forward, with you, to welcoming Brig. Gen. Bill Cole as he assumes the PEO STRI charter on June 16. I know I am leaving this great organization in the superb hands of an outstanding Soldier and leader.

As I hang up my uniform after my retirement from the Army that day, I will do so with great pride in knowing that, throughout my career, I worked for our Soldiers. It truly is the best job I have ever had!

Regards from your program executive officer,

A handwritten signature in black ink that reads "Jon Maddux". The signature is written in a cursive style.

**“ I KNOW I  
AM LEAVING  
THIS GREAT  
ORGANIZATION  
IN THE SUPERB  
HANDS OF AN  
OUTSTANDING  
SOLDIER AND  
LEADER.”**

— MG Jon Maddux

# Charter Activated For Joint Project Management Office Medical Modeling and Simulation

By Rick Gregory, PEO STRI Strategic Communications Support Staff

In a ceremony capping more than two years of planning, the charter for the Joint Project Management Office for Medical Modeling and Simulation (JPMO MMS) was activated and presented to Lt. Col. Chris Todd, who became the joint project lead, on April 8, 2016 in the Partnership III building at PEO STRI.

The new organization got its roots when, in September 2013, the Assistant Secretary of Defense for Health Affairs created it in partnership with the Defense Health Agency (DHA) and PEO STRI to fulfill the services' shared medical training requirements.

Under Todd's lead, it will provide the Department of Defense (DoD) a centralized, total lifecycle management approach for the advanced materiel development and procurement of training aids, devices, simulators and simulations across the military health care system.

During the ceremony, Maj. Gen. Jon Maddux, PEO STRI's program executive officer, spoke about the significance of standing up the JPMO MMS.

"Today certainly signifies a first in DoD to bring all four military services together to take advantage of everything we have been doing in the past and the many great opportunities we have in the future for the JPMO MMS," he said. "We have the right team in place and we certainly have the right leader."

Representing the DHA, Deputy Component Acquisition Executive Robert Bolluyt lauded both Maddux and the Army for making the JPMO MMS a reality.

"This is only becoming a reality because of Major General Maddux's steadfast and energized support," he said. "Bringing the Army, Navy and Air Force medical modeling

and simulation communities together is no small undertaking.

"I appreciate the Army standing up and being there to support the military health system and allowing the DHA to partner with them to find ways to be more cost

Todd, who is on the colonel promotion list, also thanked Maddux for his "drive and laser focus on improving medical training across the DoD." He added that without the PEO's personal influence, the JPMO MMS would not be where it is today.

"JPMO MMS is a significant opportunity to share resources, standardize medical simulation capabilities and, most importantly, improve the quality of medical care from point of injury where casualties occur to hospital care in our military and veteran health care facilities," he concluded.

The JPMO MMS motto perhaps sums it up best, "Assimulo Malum Servo Vita" – Simulate Injury to Save Life.

**UNDER TODD'S LEAD, IT WILL PROVIDE THE DEPARTMENT OF DEFENSE (DOD) A CENTRALIZED, TOTAL LIFE CYCLE MANAGEMENT APPROACH FOR THE ADVANCED MATERIEL DEVELOPMENT AND PROCUREMENT OF TRAINING AIDS, DEVICES, SIMULATORS AND SIMULATIONS ACROSS THE MILITARY HEALTH CARE SYSTEM.**

effective while providing the clinicians the right tools to benefit them through their training opportunities which, in the end, means better care to the patient."



U.S. Army photo

Lt. Col. Chris Todd (center) holds the new charter while flanked by Maj. Gen. Jon Maddux, PEO STRI's program executive officer, and Mr. Robert Bolluyt, the Defense Health Agency's deputy component acquisition executive, during the charter activation ceremony for the new Joint Project Management Office Medical Modeling and Simulation.

# PEO STRI's Resume Writing Workshop Gets High Attendance, High Reviews

By Kenneth Richmond, PEO STRI Equal Employment Opportunity Manager

In recognition of Women's History Month in March, the Equal Employment Opportunity Office and special emphasis program manager hosted a "Tips for Effective Resume Writing Workshop" on March 31.

The event saw a great turnout with 83 military and civilian personnel in attendance, including employees from the National Simulation Center in Fort Leavenworth, Kansas and PM ITTS' Threat Systems Management Office in Redstone Arsenal, Alabama.

Ms. Traci Jones, who serves as PEO STRI's G5 as well as the women's special emphasis program manager, welcomed the attendees, emphasizing that the intent of the workshop was to provide new ideas and better insight into writing resumes that would enhance everyone's chances of getting selected for job interviews.

During the first half of the workshop, Ms. Bernadette Kirchner, from PEO STRI's G1, provided the audience with an overview of the role human resources plays in reviewing, evaluating and processing the applicant's resumes.

Following her presentation, Mr. Fran Fierko, deputy project manager for Integrated Training Environment, spoke to the audience on how to write strong, effective, resumes.

"Well written resumes get you the interview; interviews get you the job," he said.

During the second half of the workshop, Jones, Kirchner and Fierko formed a panel to engage the attendees in a question and answer format.

Maria Cotto, contracting specialist from Army Contracting Command, said attending the workshop was time well spent. "I thought the workshop was very interesting and gave me a better understanding of the resume writing process. The workshop also gave me some good ideas on how to write my next resume."

Luz Van Horn, program analyst from Field Operations, said she was inspired by day's event. "The panelists were very knowledgeable and opened my eyes to a lot of things I can do better when writing my resume. I'm glad I attended," she said.

Plans are in the works to do an Interview Skills Workshop in the very near future.

To view the presentations of the workshop, please visit the EEO share point site at <https://striintranet.peostri.army.mil/sstaff/eo/SitePages/Home.aspx>. Once on the site, select "Special Emphasis Program Management," then "Special Emphasis Programs" and "Women's History."





IN CELEBRATION OF  
**WOMEN'S HISTORY MONTH**

*Working to form a more perfect union:  
Honoring women in public service and government.*

*PEO STRI and ACC Orlando proudly recognize some of our women who  
have made significant contributions in the military and federal service.*



**MS. CHERIE A. SMITH**  
Deputy Program Executive Officer



**MS. LISA L. TAYLOR**  
Personnel Resources Manager  
G1



**MS. LINDA L. CLIPP**  
Executive Assistant  
PM ITTS



**MS. JANET R. GRUNFELDER**  
Operations Research Analyst  
PM ITTS



**MS. TERESA A. CUNIFF**  
Budget Analyst  
Field OPS Directorate



**MS. JOAN SCHMITZ-DAVIS**  
Business Operations Support  
G4



**MS. LAUREN COOKE-FARROW, ED.D**  
APD for Operations & Support  
IEWTPT



# All Saints Ball Honors PEO STRI Team Members for Dedication, Service to Army Branches

By Rick Gregory, PEO STRI Strategic Communications Support Staff

The second annual PEO STRI All Saints Ball was held on Saturday, February 27, at the Westin Hotel in Lake Mary, Fla. to honor 14 military and civilian team members for their demonstrated dedication and support to their specific Army branches.

Maj. Gen. Jon Maddux, PEO STRI's program executive officer, originated the idea of holding an annual All Saints Ball when he was the Program Executive Officer Ammunition and Commanding General, Picatinny Arsenal.

"We are here tonight to honor our colleagues who have gone above and beyond to support the various branches of the U.S. Army," he said when welcoming the attendees. "Each awardee has displayed the highest standards of integrity, moral character, professional competence, and dedication to duty."

The ceremony included keynote remarks from Lt. Gen. Gary Cheek, Director of the Army Staff in the office of the Under Secretary of the Army.



U.S. Army photo

The honor guard from the University of Central Florida Reserve Officer's Training Corps post the colors during the beginning of the All Saints Ball.



U.S. Army photo

Maj. Thomas Monaghan (third from left) holds his Order of Saint George certificate, followed by Ms. Susan Rodio and Mr. Michael Wright, who hold their Noble Patron of Army certificates. Also pictured (from left) are Maj. Gen. Jon Maddux PEO program executive officer, Sgt. Maj. Alan Higgs, PEO senior enlisted advisor and Col. Harold Buhl, deputy director, Army Research Laboratory – Human Research and Engineering Directorate.

continued on page 7





*U.S. Army photo*

Holding their Order of Saint Maurice certificates are (beginning third from left) Mr. Jerry Sirmans, Mr. Scott Turner and Mr. Jesse Campos. Also pictured (from left) are Maj. Gen. Jon Maddux PEO program executive officer, Sgt. Maj. Alan Higgs, PEO senior enlisted advisor and Col. Ron Gaddy, project manager, Integrated Training Environment.



*U.S. Army photo*

Maj. Michael Viemeister holds his Order of Saint Martin certificate. Also pictured (from left) are Maj. Gen. Jon Maddux PEO program executive officer, Sgt. Maj. Alan Higgs, PEO senior enlisted advisor and Brig. Gen. Francisco Espaillat, commanding general, 143rd Sustainment Command (Expeditionary).



*U.S. Army photo*

Lt. Gen. Gary Cheek, Director of the Army Staff in the office of the Under Secretary of the Army, delivers the key note speech.



*U.S. Army photo*

Holding their Order of Saint Michael certificates are (beginning third from left) Lt. Col. Paul Weizer, Maj. Robert Crapanzano, Mr. Jeff Browning and Dr. Jerry Higman. Also pictured (from left) are Maj. Gen. Jon Maddux PEO STRI program executive officer, Sgt. Maj. Alan Higgs, PEO senior enlisted advisor and Col. Richard Haggerty, project manager, Instrumentation, Targets and Threat Simulators.



*U.S. Army photo*

Maj. Kris Haley and Ms. Nicole Steib (third and fourth from left) hold their de Fleury certificates. Also pictured (from left) are Maj. Gen. Jon Maddux PEO STRI program executive officer, Sgt. Maj. Alan Higgs, PEO STRI senior enlisted advisor and Col. Tim Wallace, PEO STRI's chief of staff.



*U.S. Army photo*

Ms. Monet Gray and Lt. Gen. Gary Cheek, Director of the Army Staff in the office of the Under Secretary of the Army, hold her Order of Saint Barbara certificate. Also pictured (from left) are Maj. Gen. Jon Maddux PEO program executive officer and Sgt. Maj. Alan Higgs, PEO senior enlisted advisor.



# PEO STRI, ACC-Orlando Enjoy Annual Organization Day and Family Picnic

*By Rick Gregory, PEO STRI Strategic Communications Support Staff*

PEO STRI and ACC-Orlando employees and families enjoyed a day of food, fun and sports at the annual Organization Day and Family Picnic held on April 1 at Fort Christmas Park in east Orlando.

Friendly competition was held in games such as bocce ball, horseshoes, volleyball, giant kickball and seed spitting and others, with members of the leadership teams participating in a raw egg toss.





# Diversity Day Highlights Various Cultures Within the Workplace

By Rick Gregory, PEO STRI Strategic Communications Support Staff

Malcolm Forbes, an American entrepreneur, once described diversity as “the art of thinking independently together.” Recently, all of the military services in Team Orlando combined forces to celebrate the togetherness of the diverse workforce within Research Park.

**“ DIVERSITY DAY AFFORDS US THE OPPORTUNITY TO MEET NEW PEOPLE, SAMPLE A WIDE VARIETY OF DELICIOUS FOOD, AND MOST IMPORTANTLY, TO CELEBRATE THE DIVERSE RICHNESS OF TALENT AND SKILLS THAT WE BRING TO OUR ORGANIZATIONS EVERY DAY TO PREPARE OUR SOLDIERS, SAILORS, AIRMEN AND MARINES.”**

Under the theme, Operating Forward with Diversity, employees were treated to an array of information via displays, entertainment, food and culturally specific booths highlighting the diverse makeup of the workforce during the 2016 Diversity Day held at Warfighter Park on April 14.

Capt. Eric Etz, executive officer for the Naval Air Warfare Center Training Systems Division, and Ms. Traci Jones, PEO STRI’s G5, welcomed the attendees and participants on behalf of their respective leaders and stressed the importance of a diversified workforce.

“Diversity Day affords us the opportunity to meet new people, sample a wide variety of delicious food, and most importantly, to celebrate the diverse richness of talent and skills that we bring to our organizations every day to prepare our Soldiers, Sailors, Airmen and Marines,” Jones said.



U.S. Army photo

The entertainers who performed for the attendees on Diversity Day pose for a photo.



U.S. Army photo

Gina Davis, one of the organizers of Diversity Day, poses in a traditional Filipino Mestiza dress while her husband, Phil, awaits his turn on the runway.



U.S. Army photo

The Filipino Student Association at UCF Dance Troupe perform for the audience.



U.S. Army photo

Employees visit the European/American Heritage booth on Diversity Day.

# PEO STRI Employee One of 13 Chosen for Centrally Selected Product Director Position

By Tara Clements and Jack Kendall, ASA(ALT)

FORT BELVOIR, Va. Nineteen candidates from the Army Acquisition Corps were selected from the fiscal year 2016 product and project director centralized selection boards held Jan. 14 and Feb. 3, 2016, at Fort Knox, Kentucky.

This was the second year for a product director centralized selection board and the first year for the project director centralized selection board.

A talent management board of directors met Feb. 24 to approve the positions for the newly-selected product and project directors. Lt. Gen. Michael E. Williamson, Army director, Acquisition Career Management (DACM), presided over the board consisting of Craig A. Spisak, deputy Army DACM, and the 12 program executive officers and deputy program officers.

The board approved 13 product director positions and two project director positions to be filled this summer.

The civilian-only centrally selected product and project director board is one of Williamson's major talent management initiatives, providing an opportunity to select high-performing civilians with leadership potential.

My goal is to create a pool of the right people with the right skills for the right jobs, said Williamson in a video highlighting what talent management means to the Army acquisition workforce.

The standard tenure for these acquisition product and project directors is three years.



U.S. Army photo

Michael Willoughby

The Army DACM Office, in coordination with the program executive offices, will centrally manage the positions.

This is the Army DACMs benchmark effort to provide additional development and growth opportunities for high-performing civilians, while building a larger talent pool for future senior leader requirements.

The next product director centralized selection board is tentatively scheduled for October. Additional information regarding the product director policy is available on the Army DACM website. (See accompanying story on this page)

## Michael Willoughby Selected for PM TRADE Product Director for Digitized Training

By Rick Gregory, PEO STRI Strategic Communications Support Staff

Mr. Michael Willoughby, the chief engineer and acting deputy director for PM ITTS' Instrumentation Management Office, has been chosen by a centralized selection board for the position of product director for digitized training with PM TRADE. (See accompanying article on this page)

Willoughby, who has been with PEO STRI since 2007 and had a previous stint from 1995 to 2002, said he is "honored and humbled to be selected for this position and I look forward to joining the PM TRADE team in June."

In a message to the PEO STRI workforce, Maj. Gen. Jon Maddux, program executive officer, praised Willoughby's past performance that led to his selection.

"Mike clearly demonstrated a deep commitment to our mission," the PEO said. "He ensured every mission was executed flawlessly. He is a proven leader and an expert in technology for modeling and simulation. Mike has the skills and experience that our organization requires to help us provide what our Army needs in the future."



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# STRI IN FOCUS



U.S. Army Photo

Mr. Dave Grow (right), PM ITTS, receives his Lean Six Sigma Master Belt Certificate from Dr. Charles T. Brandon III, Director, Army Continuous Performance Improvement Office in a ceremony conducted on March 18.



U.S. Army Photo

Mr. Vidal Acevedo (left) receives his Certificate of Retirement from Mr. Fran Fierko, deputy program manager, Integrated Training Environment, at his retirement ceremony on March 29.



U.S. Army Photo

Ms. Mary Miller, ASA(ALT)'s deputy assistant secretary of the Army for Research and Technology, gives a presentation at the Synthetic Training Environment Science and Technology Summit held on February 11 in PIII.



U.S. Army Photo

Mr. Jim Golden (right), G8, receives his Lean Six Sigma Master Belt Certificate from Dr. Charles T. Brandon III, Director, Army Continuous Performance Improvement Office in a ceremony conducted on March 18.



U.S. Army Photo

Members of industry, who are also former PEO STRI and Army Contracting Center – Orlando employees on Wednesday, April 16. From left to right are Col. (retired) Mike Flanagan, Col. (retired) Jim Ralph, Col. (retired) De Voorhees, Col. (retired) Matt Fair and Maj. Gen. (retired) Bill Bond. Look for an article on the panel discussion in the next issue of Inside STRI.



U.S. Army Photo

Maj. Gen. Jon Maddux, PEO STRI's program executive officer, presents the Superior Civilian Service Award to Mr. Steve Davis, the organizations chief counsel, upon his departure for his new assignment as the chief counsel for the Defense Logistics Agency Aviation in Richmond, Virginia.