

A photograph of soldiers in a field. In the foreground, a soldier in full combat gear, including a helmet, goggles, and a rifle, is walking towards the left. Behind him, two other soldiers are visible, also in combat gear. In the background, a military helicopter is flying over a hazy, green landscape with trees and a river. The overall scene is set in a natural, outdoor environment.

PEO STRI

Mr. John McCombs

Director, Warfighter Outreach Office

PEO
STRI

Warfighter Outreach Office, Personally Identifying Information, and Rules of Engagement

John McCombs

14 June 2012

Warfighter Outreach Functions and Responsibilities:

- Serves as the customer's advocate.
- Provides Army, Joint and interagency acquisition support.
- Educates and assists new customers on doing business with PEO STRI.
- Performs the Technology and Industry Liaison Office (TILO) function.

- **Field Services Representatives (FSRs)**
- **Customer Liaison**
- **Technical & Industry Liaison Office (TILO)**
- **Senior Training Management Advisors (STMAs)**
- **Public Web Site (Personally Identifying Information (PII))**

- **Addresses inquiries from Customers, typically DoD and other Government organizations, regarding STRI products and services.**
- **Provides assistance to Customers desiring to procure products and services through PEO STRI.**

DOING BUSINESS WITH PEO STRI

- The first option is to visit the PEO STRI website: www.peostri.army.mil
Once there, you will find information about PEO STRI, its organization, Desk Side Reference Guide, information about business opportunities and more.
- The second option is to call the PEO STRI Customer Service number: **(407) 384-3773 (DSN 970)**
You will be prompted to leave your contact information. Once the information is received, a member of the Customer Support Group will review it and forward your request to the appropriate project manager for action..
- Alternatively, we encourage DoD and other Government entities to request assistance from PEO STRI through the WOO by emailing us at: customerliaison@peostri.army.mil

The TILO function provides an interface with PEO STRI's Industry partners:

- expands PEO STRI's awareness of existing and emerging industry capabilities the PMs may use to enhance their support in meeting Warfighter requirements.
- assists our industry partners in doing business with PEO STRI.
- encourages Industry to submit requests
 - to provide capability briefings;
 - for command group meetings; and
 - for technology ideas to the TILO office.

Note: Small businesses should coordinate with the OSBP prior to contacting or submitting requests through the TILO.

- **WOO assigns an STMA to each command, organization or agency with a potential for a training or testing requirement.**
- **The STMA educates each on:**
 - the capabilities of PEO STRI,
 - assists in the triage of their requirements,
 - identifies potential solutions and support, and
 - connects them with the PEO STRI Project Manager (PM) best capable of satisfying their needs.
- **The STMA remains a part of the customer/PEO STRI team until the PM achieves a satisfactory outcome solving the training or testing challenge.**

- **Identify Opportunity**
 - System PM contacts PEO STRI with new System TADSS requirement
 - PEO STRI schedules Opportunity Process Board to provide an estimate of resources required and obtains System PM's concurrence.
 - System PM executes MIPR to PEO STRI providing funds for development of the System TADSS Support Strategy
- **Assist in Concept Formulation**
 - PEO STRI PM produces a System TADSS Support Strategy document for input to the System PM's Acquisition Strategy
- **Project Execution**
 - System PEO MDA, or MDA designee, makes System TADSS Acquisition decision
 - System PM executes the Program/Project Level Agreement (PLA) in collaboration with the PEO STRI PM
 - System PM executes MIPR and PEO STRI PM executes project IAW the PLA

6–7. Army Web sites and services

c. Army Public Web Site Management.

(4) *Web site reviews.* ...In addition, Army organizations using the Internet **will not post** the following types of information on Army's publicly accessible Web sites:

i. Lists of names and other personally identifying information of personnel assigned within a particular component, unit, organization, or office in the DA. Discretionary release of names and duty information of personnel who frequently interact with the public by nature of their positions and duties—such as general officers and senior executives, PAOs, or other personnel designated as official command spokespersons—is permitted. In addition, command Web sites may publish the name, rank, and duty station of military personnel in photo captions and news stories. **Point of contact information on posted memoranda is also excluded from this restriction.**

DA Pam 25-1-1, Para 8.2.f.

f. Public Web site content. Web masters/maintainers should provide the following content in each Army public Web site:

(1) A link to a page entitled “Contact Us” or “Contact (Organization Name)” from the home page and every major point of entry. **Contact information will be generic and will include—**

(a) Organization's street address, including addresses for any regional or local offices.

(b) Office phone number(s), including numbers for any regional or local offices.

(c) Means to communicate by electronic mail (for example, organizational e-mail address or Web-based contact form (for example xxxwebmaster@us.army.mil)).

(d) The organization's policy and procedures for responding to e-mail inquiries, including whether the organization will answer inquiries and the expected response time.

(e) Contact information, as required by information quality guidelines.

(f) Contact information (office names/titles/phone numbers) for small businesses as required by the Paperwork Reduction Act.

(g) Means to request information through FOIA. Make FOIA information requests by emailing FOIA@rmda.belvoir.army.mil

The screenshot shows the PEO STRI website. At the top left, there are logos for the U.S. Army, AKO Army, and PEO STRI. The main header reads "U.S. ARMY PEO STRI PROGRAM EXECUTIVE OFFICE FOR SIMULATION, TRAINING, & INSTRUMENTATION". A navigation menu includes "Home", "Who We Are", "Media & Press", "Business Opportunities", "Products & Services", "Contact Us", "Employment", and "Events". The "Contact Us" link is circled in red. Below the navigation is a banner with the PEO STRI logo and the text "PROGRAM EXECUTIVE OFFICE FOR SIMULATION, TRAINING AND INSTRUMENTATION". The main content area is titled "STRI LIAISON" and lists three offices: Customer Liaison Office, Office of Small Business Programs (OSBP), and Technical Industry Liaison Office (TILLO). Below this is a section titled "STRI PM, APEOs & MAJOR ORGANIZATIONS", which is circled in red. Under this section, the "Operational Contacts" subsection is also circled in red. The "Operational Contacts" text describes the role of various support organizations. Below this is a section titled "STRI ADMINISTRATIVE ASSISTANCE" which lists several offices: Accessibility Help and Information, Freedom of Information Office (FOIA), Ombudsman, Public Affairs Office, Security and Intelligence Office, and Website Feedback. At the bottom of the page, there is a footer with links for "Contact Us", "Accessibility", "Privacy & Security", "No Fear Act Notice", "FOIA", and "A-Z".

WOO – Personally Identifying Info (PII)

The screenshot shows the PEO STRI website with the following elements:

- Header:** U.S. ARMY PEO STRI PROGRAM EXECUTIVE OFFICE for SIMULATION, TRAINING, & INSTRUMENTATION. Includes logos for U.S. Army, AKO Army Online, and PEO STRI.
- Navigation Menu:** Home, Who We Are, Media & Press, Business Opportunities, **Products & Services** (circled in red), Contact Us, Employment, Events.
- Left Column:**
 - PEO STRI NEWS:** April InsideSTRI (PDF) 6.16 MB.
 - PEO STRI - In The News...**
 - PEO STRI INFORMATION:** PEO STRI logo, address (12350 Research Parkway, Orlando, FL 32826-3276), and Public Affairs Office contact info.
 - ISALUTE:** Report Suspicious Activity.
- Center Column:**
 - OSBP SMALL BUSINESS PROGRAMS:** Large graphic with two silhouettes.
 - PEO STRI Small Business Programs, OSBP:** Text describing simulation training for warfighters.
 - Logos:** A row of various military and organizational logos.
- Right Column:**
 - SEARCH PEO STRI:** Search bar.
 - PROGRAM EXECUTIVE OFFICER:** Dr. James T. Blake, Program Executive Officer of PEO STRI.
 - DESK-SIDE REFERENCE GUIDE (DSRG):** 2012 Desk-Side Reference Guide.
 - I/ITSEC 2011:** Briefings and survey information.
 - TSIS:** 2011 TSIS Briefings, 2011 TSIS PCO Q&A Session, 2011 PEO STRI Industry Survey Feedback.
- Footer:** Contact Us, Accessibility, Privacy & Security, No Fear Act Notice, FOIA, A-Z. Last modified on Apr 30, 2012 8:03:38 PM.

U.S. ARMY PEO STRI
PROGRAM EXECUTIVE OFFICE for SIMULATION, TRAINING, & INSTRUMENTATION

Home | Who We Are | Media & Press | Business Opportunities | Products & Services | Contact Us | Employment | Events

PRODUCT MANAGER FOR GROUND COMBAT TACTICAL TRAINER - PM GCTT

Advanced Gunnery Training System (AGTS)

Project Office: [REDACTED] Links to the PM home page.

MISSION:

To develop and sustain individual, crew and platoon precision gunnery skills to a level of proficiency that permits transition to live-fire training or combat gunnery.

DESCRIPTION:

The **AGTS** is a family of gunnery training simulators for vehicle commander/gunner teams for M1A2 System Enhanced Package (SEP), M1A2, M1A1, M1A1 SA, M1A1 FEP and LAV-25 vehicles. It is rapidly transportable and deployable and features a high-fidelity crew compartment replicating the vehicle's turret and fire control system in both physical and functional aspects. The AGTS presents the vehicle commander and gunner with a full range of simulated engagement situations. The system trains both fully-operational and degraded-mode gunnery techniques under a wide variety of conditions. The pre-programmed, computer-controlled exercises vary in target type and number, range, vehicle and target motion, and visibility. The AGTS-based systems are capable of networking to provide section, platoon and company collective gunnery training. An After Action Review capability is provided for exercise management.

WOO – Personally Identifying Info (PII)

The screenshot shows the PEO STRI website header with the U.S. Army logo, AKO Army Online logo, and the text "U.S. ARMY PEO STRI PROGRAM EXECUTIVE OFFICE for SIMULATION, TRAINING, & INSTRUMENTATION". A navigation menu includes "Home", "Who We Are", "Media & Press", "Business Opportunities", "Products & Services", "Contact Us", "Employment", and "Events". Below the menu is a large banner with the PEO STRI logo and the text "PROGRAM EXECUTIVE OFFICE FOR SIMULATION, TRAINING AND INSTRUMENTATION". A contact form is visible, but it is obscured by a large red prohibition sign. The form fields include:

- Name: [Redacted]
- Preferred Name: [Redacted]
- Position: [Redacted] TRAINING DEVICES
- Phone: [Redacted]-5200
- Fax: [Redacted]-5210
- DSN: [Redacted]
- Email Address: [Redacted]
- Office: [Redacted] for Training Devic

At the bottom of the page, there is a footer with links for "Contact Us", "Accessibility", "Privacy & Security", "No Fear Act Notice", "FOIA", and "A-Z". The text "Last Modified on 05/14/2012 14:32:02" is also present.

WOO – Personally Identifying Info (PII)

The screenshot shows the PEO STRI website interface. At the top, there are logos for the U.S. Army and AKO Army Online, followed by the text 'U.S. ARMY PEO STRI PROGRAM EXECUTIVE OFFICE for SIMULATION, TRAINING, & INSTRUMENTATION'. The main navigation bar includes links for Home, Who We Are, Media & Press, Business Opportunities, Products & Services, Contact Us, Employment, and Events. A dropdown menu is open under 'Who We Are', with 'Organization' highlighted in red. The dropdown menu lists various organizational units and resources, including Acquisition Center, PM CATT, PM ConSim, PM Field Ops, PM ITTS, PM TRADE, BOO, CTO, CIO, CSG, Legal, PSG, Small Business, and Security and Intelligence Office. Other visible elements include a search bar, a program executive officer profile for Dr. James T. Blake, a desk-side reference guide, and a 1/ITSEC 2011 event listing.

WOO – Personally Identifying Info (PII)

The screenshot displays the official website for the U.S. Army Program Executive Office for Simulation, Training, and Instrumentation (PEO STRI). The header includes the U.S. Army logo, the AKO Army Online logo, and the PEO STRI logo. A navigation menu contains links for Home, Who We Are, Media & Press, Business Opportunities, Products & Services, Contact Us, Employment, and Events. Below the navigation is a large banner with the PEO STRI logo and the text 'PROGRAM EXECUTIVE OFFICE FOR SIMULATION, TRAINING AND INSTRUMENTATION'.

The main content area features an organizational chart. At the top is the 'Program Executive Officer' (DPEO). Reporting to the DPEO are several key areas: 'APEO Business Operations', 'APEO Project Support', 'APEO Customer Support', 'Special Staff', 'PM TRADE', 'PM ConSim', 'PM Field OPS', 'PM CATT', 'PM ITTS', and 'Acquisition Center'. The 'PM ConSim' box is highlighted with a red circle. Each box in the chart includes a small icon representing the role or function.

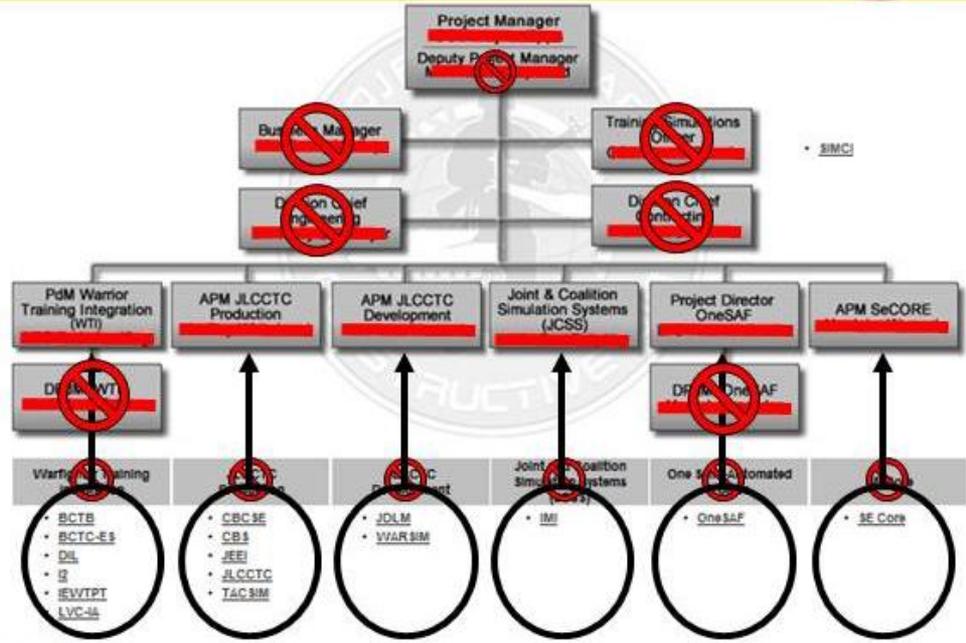
At the bottom of the page, there is a footer with links for 'Contact Us', 'Accessibility', 'Privacy & Security', 'No Fear Act Notice', 'FOIA', and 'A-Z'.

WOO – Personally Identifying Info (PII)

Home
Who We Are
Media & Press
Business Opportunities
Products & Services
Contact Us
Employment
Events



PROJECT MANAGER CONSTRUCTIVE SIMULATION



INTRODUCTION:
 The Project Manager for Constructive Simulation (PM ConSim) acquires, fields, and sustains constructive simulations and integrated simulation environments to support Army Mission Command and Intelligence collective training requirements. Constructive simulations and integrated multi-domain environments are the most effective and efficient means to train commanders and staffs from company to theater level. PM ConSim supports training transformation, Army Force Generation (ARFORGEN) and the modular force while providing tailor-made integrated environments for collective training objectives across the full spectrum of military operations.

MISSION:
 To provide operationally relevant constructive and integrated simulation environments for the Soldier and the Nation.

WOO – Personally Identifying Info (PII)

U.S. ARMY PEO STRI
PROGRAM EXECUTIVE OFFICE for SIMULATION, TRAINING, & INSTRUMENTATION

Home Who We Are Media & Press Business Opportunities Products & Services Contact Us Employment Events

PROJECT MANAGER TRAINING DEVICES

PM TRADE
[Back to Main Org Chart](#)

PM Combined Training Devices (TRADE)
Address: PEO STRI/ATTN: SFAE-STRI-PM TRADE
12350 Research Parkway
Orlando, Florida 32826-3276
Telephone/FAX
(407) 384-5201 (O) | (407) 384-5210 (FAX)
TRADE@peostri.army.mil

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    graph TD
      PM[Project Manager] --> APM[APM Training Devices (APM TRADE)]
      PM --> CTIS[PM CTIS Combat Training Instrumentation Systems]
      PM --> LTS[PM LTS Live Training Systems]
      PM --> DT[PM DT Digitized Training]
      subgraph PM_TRADE [PM TRADE]
        APM
        CTIS
        LTS
        DT
      end
    
```

INTRODUCTION:
Project Manager for Training Devices (PM TRADE) is the Army's solution provider for collective instrumented live training systems. PM TRADE is to develop, acquire, field and sustain a family of interoperable live training solutions for use at homestation, Combat Training Centers (C... deployed sites to improve Warfighter readiness in peacetime and in wartime. Leading the life-cycle management of these capabilities requires coordination with the combat developer, TRADOC Capability Manager for Live (TCM-L), and industry to translate the Warfighter's needs to the goal is to deliver the systems on schedule and within cost leveraging a product-line architecture that will ensure the best value product Warfighters.

MISSION:

Generic contact information.

Click here takes you to an email "TO" blank.

[Back to Main Org Chart](#)

Returns User to the PEO STRI Main Organization Chart.

Links to PdM and APM sub-web sites. Sub-organization Charts and all PII are deleted.

WOO – Personally Identifying Info (PII)

The screenshot shows the website header with the U.S. Army logo, AKO Army Online logo, and the PEO STRI logo. Below the header is a navigation menu with tabs: Home, Who We Are, Media & Press, Business Opportunities, Products & Services, Employment, and Events. A large blue arrow points from the 'Products & Services' tab to the main content area.

**PRODUCT MANAGER
COMBAT TRAINING INSTRUMENTATION SYSTEMS - PM CTIS**

[Return to the PM TRADE Main Page](#)

MISSION:

The **Product Manager for Combat Training Instrumentation Systems (CTIS)** is responsible for the development, testing, and fielding of Training Instrumentations Systems to the Maneuver Combat Training Centers (MCTCs) and to Home Station Installations that provide instrumented After Action Reviews (AARs) to combat units training for deployment.

VISION:

Recognized throughout the Army and Joint community as the premier provider of ground combat live training instrumentation systems. PM CTIS achieves this vision through:

- Customer focus
- Responsiveness to emerging live training requirements in support of the Global War on Terrorism
- Delivering cost effective, dependable, and sustainable live combat training instrumentation systems in a timely manner
- Adherence to Information Assurance requirements
- Maximizing interoperability and software re-use through instantiation of the Common Training Instrumentation Architecture and the Live Training Transformation portal
- Working towards seamless integration of Live, Virtual, and Constructive training domains through adherence to appropriate architectures, standards and protocols

Current Products Include:

- Combat Training Center Instrumentation Systems ([CTC-IS](#))
- Exportable Training Capability Instrumentation Systems ([ETC-IS](#))
- Home Station Instrumentation Systems ([HITS](#))
- Combat Training Center ([CTC](#)) [Aviation](#)
- Opposing Forces Command, Control, Communications, Computers, Intelligence, Surveillance and Reconnaissance

A callout box with a speech bubble points to the links in the 'Current Products Include' list, containing the text: "Each of these will link from the Products & Services tab to here and vice versa."

At the bottom of the page, there is a footer with links: Contact Us | Accessibility | Privacy & Security | No Fear Act Notice | FOIA | A-Z

- **STRI will:**

- Post briefings to the STRI Public Web Site (PWS) NLT COB Friday, 15 June 2012.
- Remove PII from all posted charts & replace same with generic contact information.
 - ⇒ If you need specific POC information, copy it during the presentation.
 - ⇒ If the presenter(s) move too quickly through their slides, help us slow them down.
- Update program slides at I/ITSEC 2012.

- **Questions & Answers at the end of the day:**

- Questions should be posed on note cards and submitted to collection points/staff.
- Briefers cannot respond verbally to questions on programs that are in an ongoing competition. In those cases, written questions can be taken and responses posted to the web.
- Some questions require staffing prior to providing an answer. STRI will post these and the questions answered at the “end of day” session on the STRI PWS in approximately two weeks, sooner if possible.

WOO – Army TSIS Rules of Engagement



PM TRADE

Description/Summary of Program Requirements

- Top level summary that provides an overall description of the anticipated program - should include identification of end user/organization
- Top level summary of requirements (include if entails analysis, courseware, maintenance trainer, crew trainer, mission trainer, etc)
- Data may be continued on follow-on chart if needed

<p>ACQUISITION STRATEGY</p> <ul style="list-style-type: none"> • use of existing/planned ID/IQ contract vehicle • full and open vs. small business set aside • single award vs. multiple awards • acquisition by weapon system prime (if applicable) 	<p>PERIOD OF PERFORMANCE</p> <ul style="list-style-type: none"> • base period plus any planned options 	<p>MILESTONES</p> <table border="0"> <tr> <td>2nd Qtr FY 10</td> <td>2nd Qtr FY 10</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td>RFP Release</td> <td>Contract Award</td> </tr> </table>	2 nd Qtr FY 10	2 nd Qtr FY 10			RFP Release	Contract Award
2 nd Qtr FY 10	2 nd Qtr FY 10							
RFP Release	Contract Award							
<p>POINT OF CONTACT</p> <p>Name: PM TRADE</p> <p>Organization:</p> <p>Phone: (407) 384-5201</p> <p>Email: TRADE@peostri.army.mil</p>	<p>FUNDING</p> <ul style="list-style-type: none"> • total funding for procurement (RDT&E, production, O&M, etc.) as well as funding for any options anticipated • approximations are desired if actual budget values are not yet known 	<p>CURRENT CONTRACT/ORIGINAL DEVELOPER/OEM (IF RECOMPETE)</p> <ul style="list-style-type: none"> • identify current contract vehicle and who is the incumbent • identify OEM, if applicable. 						

**Customer Support Group (CSG)**

Mailing Address: PEO STRI/ATTN: SFAE-STRI-CS
12350 Research Parkway
Orlando, Florida 32826-3276

Telephone/FAX (407) 384-3773 (O)//(407) 208-5060 (FAX)

E-Mail Address CSG@peostri.army.mil

Customer Liaison

Telephone (407) 384-3773

Email Address customerliaison@peostri.army.mil

Technical & Industrial Liaison Office (TILO)

Mailing Address: PEO STRI/ATTN: SFAE-STRI-CS (TILO)
12350 Research Parkway
Orlando, Florida 32826-3276

Telephone/FAX (407) 384-3773 (O)//(407) 208-5060 (FAX)

E-Mail Address STRITILO@peostri.army.mil

Web Address www.peostri.army.mil/ABOUTUS/TILO.jsp

**Every Soldier who deploys into a theater
of operations trains to standard
on products provided by PEO STRI**

Putting the power of simulation into the hands of the Warfighter.

PEO STRI Motto

